

## **Information Cycle**

What happens to the information once an event occurs? This is the information life cycle zone.

Information starts with an event. For example, a highly evolved talking mutant reptiles walks out of Lake Mead Las Vegas, Nevada. Moments later, images are posted on social media, tweets of fear, people may be scared at first.

Later that day, a news crew is on the scene talking to witnesses and checking facts for TV and radio. News coverage continues in the following days. Mutant is on talkshow 'Good Morning America'. People begin to see the mutant integrating into human society. A week or so after the event popular magazines begin to do in depth pieces on the mutant.

Given more time, researches begin to publish academic journal articles on very specific topics like:

Diseases in Mutants

The Environmental Impacts of Mutations

Green and Yellow Fashion Trends

During the year following the event, books and governemnt publications address different topics related to the mutant like water treatment at the mutant habitat, the economic impact of medical mutation technology, and mutant culture.

Years after the first mutant is discovered, reference books like encyclopedias and bibliographies include entries on the event, what followed, and how researchers of different types have studied the mutants.

There may be bibliographies published that bring together lists of all the information published about the mutant.

And all this time the conversation never really stopped nor did news stories about the mutant in society.

We have reached the end of the information life cycle.